

Nonprofit / Organization Structure

This document explains how to structure an organization that is providing the product for personal use or to give to others while building income for organization goals.

First there is a marketing individual who must be a member of the program. That person is you. This organization will be part of your team and eventual financial income.

You take the effort to find an organization and show how the program will work. This can be a church, social group, homeless center, senior center, or fundraiser for teams like football or cheerleading. Depending on the organization they may be involved in helping them physically, financially, or just raising funds for a project like baseball jerseys or a community park.

To keep a nonprofit from tax issues they need to designate an individual or other entity to be a Proxy for the organization. If the organization is for profit, then the organization does not need a proxy. This is often an official or top organization supporter. The Proxy will create a member position under you.

Next the organization and the Proxy have a letter of agreement that profits made by the Proxy will be given to the organization. This way the organization can recommend the Proxy as a supporting member just like any other community member who supports the organization.

The organization markets the Proxy by asking members to purchase products from the Proxy either for personal use or to donate for others. If they are donating product, the organization gives a list of addresses to the Proxy on where to send products. Optionally they may send all product to the organization for further distribution.

Some donors will not want to join the product company as a member so they will register as a customer or preferred customer under the Proxy and designate where to ship the order. Or the organization will take the funds as usual and purchase product with the donation for further distribution.

Any member or customer can cancel or order any product at any time for personal use or change the address for shipping as desired. The donor can have multiple orders to multiple users one time or create monthly Home Deliveries.

Any product ordered by the donor will provide commissions to the Proxy which will be forwarded to the organization. The organization can have the Proxy use the funds for additional orders with distribution as directed.

At any time, members can recommend the product to others. These members can be around the world but still create commissions for the Proxy and therefore the organization.

As example, an organization may be providing product for disabled veterans. The donor orders in their name and ships to the organization or disabled veteran directly. The proxy will receive 3% to 25% of the product order as a commission which is used by the organization for further support for the veterans financially or with additional product. This can create a whole new income stream for the organization.

Once you engage one organization, there is nothing preventing you from engaging more. Your structure will grow much faster if you teach organizations to engage other organizations.